



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Sena Kozar Strategies
1322 G ST SE
WASHINGTON, DC 20003-3021

Contract # 4856541

Schedule Dates 06/01/21-06/04/21
Advertiser Hala Ayala for Lt Gov-D (141761)
Agency Sena Kozar Strategies (19658)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 10158 Hala for VA 6.1-.6.4 (1566583)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Certo,Michele
Phone/Fax /
CPE 10158
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/27/21
Last Modified 05/27/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,125.00
Net Total \$6,375.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2021	21	\$7,500.00
Grand Total:	21	\$7,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM	3		X	X	X	X			3	\$125.00	\$375.00	Washington (WJLA)		5/27/21
2.0	Normal Line / SPOT	06/01/21-06/04/21	1	:30	10:58:25A- ABC-The View	2		X	X	X	X			2	\$800.00	\$1,600.00	Washington (WJLA)		5/27/21
3.0	Normal Line / SPOT	06/01/21-06/03/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$400.00	\$800.00	Washington (WJLA)		5/27/21
4.0	Normal Line / SPOT	06/02/21-06/04/21	2	:30	9A- Live with Kelly				1	1	1			3	\$325.00	\$975.00	Washington (WJLA)		5/27/21
5.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	10A- Rachael Ray			1	1	1	1			4	\$225.00	\$900.00	Washington (WJLA)		5/27/21
6.0	Normal Line / SPOT	06/01/21-06/03/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$550.00	\$1,100.00	Washington (WJLA)		5/27/21
7.0	Normal Line / SPOT	06/01/21-06/04/21	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		5/27/21
8.0	Normal Line / SPOT	06/01/21-06/01/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1						1	\$550.00	\$550.00	Washington (WJLA)		5/27/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.